

# vroom

## Brain building moments

### The Brain Story

There is no time in life when the brain develops more rapidly than during the first five years. Here's a glimpse at all that's taking place inside your baby's brain!



#### A Brand New Brain

Every baby is born with a brain that contains billions of neurons.



#### Ready For Anything

From day one, those neurons connect and the brain begins to get wired for life.



#### Learning Like Lightning

The brain is wired to grow. In the first five years, it makes 1 million neural connections every single second!



#### Communication Is Key

Above all, there's one thing that helps young brains grow strong—adult-child relationships.



#### Hi, Baby

Even kids who can't yet talk are looking, listening, and relating to you non-stop.



#### You Are A Brain Builder

Every time you interact with a child you're doing something major—shaping a growing mind.



#### Nurture Future Greatness

The first five years are when the brain builds its foundation so kids can thrive as adults.



#### Vroom!

We know this for sure: learning doesn't start at school, it begins at birth.



#### It Begins With You

Visit [joinvroom.org](http://joinvroom.org) to learn how you can be a brain builder.

